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2009 Project Rock Band Playoffs 18 Bands-18 Nights-3 Winners-1 Project Rock Champion

Project Rock 2009 is a band playoff competition to determine this year's Project Rock Champions. Project Rock began in 2006 and has given over 50 local bands a chance to hone their musical and performance skills and to develop a fan base in the greater Dayton OH region. Project Rock finalists have gone on to win other band competitions, record successful CD's and advance their bands to prominent positions in the regional music scene.

Any band or musician based within 50 miles of Xenia, OH is invited to compete. Musical challenges are issued at each level of the competition in order to reward musical excellence, professionalism and fan appeal. First Round begins Jan. 16 with 18 bands which will be reduced through 4 elimination rounds to the top 3 area bands for the Project Rock Finals which will be held in early June of 2009. This year we have an opportunity to hold the Final at the 600 seat Bluejacket Outdoor Drama amphitheater near Xenia.

We are contacting you to solicit your company's sponsorship of Project Rock 2009. As a Project Rock sponsor, your firm will receive significant advertising and product exposure at all of the 17 shows at The Cavern and at the big Final show. The Cavern is an All-Ages music venue which attracts students and music fans in the crucial 15-30 year old demographic. Sponsorships are available at several levels:

- **Diamond Record Sponsors:**(\$500 in cash, merchandise, or services) will receive prominent advertising in the form of a large (up to 20 sq. ft) banner which will be displayed behind the bands at all shows and in all publicity photos. In addition, Diamond Sponsors will be prominently mentioned in all Project Rock press releases, flyers, and multiple times on stage at every performance.
- **Platinum Record Sponsors:** (\$250 in cash, merchandise, or services) will receive advertising in the form of signage (up to 8 sq. ft) which will be displayed in the stage area at all shows. In addition, Platinum Sponsors will be prominently mentioned in all Project Rock press releases, flyers, and on stage at every performance.
- **Gold Record Sponsors:** (\$100 in cash, merchandise, or services) will receive advertising in the form of signage which will be displayed in The Cavern at all shows. In addition, Gold Sponsors will be mentioned on stage at every performance.

We will work with all of our sponsors to distribute your products and promotional materials to our patrons throughout Project Rock and for the remainder of 2009. For more information or to participate as a sponsor, please contact Alan King at xeniacoffee@sbcglobal.net or at (937) 372-7446 or (937) 830-0495 (Cell)